



## About Us

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**Govfest** is organized by Ontario's public servants to celebrate music, arts and support community-based projects around the world.

Since its inception in 2007, the event has raised over \$135,000 for local and international initiatives. The funds have helped to improve conditions for marginalized communities, and support safe drinking water and sanitation projects in developing parts of the world.

Key partnerships with the not-for-profit, private and public sector resulted in the fantastic shows and great ongoing support for communities.

## What We Are Doing

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The 2016 Govfest is a set of events consisting of a Province-wide music competition, a craft beer exhibition and an art and wine affair. Proceeds from the shows benefit two reputable charities: the United Way and the Ryan's Well Foundation.

- Govfest **Battle of the Bands** features exciting musical acts in locations across Ontario. Hundreds of musicians will thrill audiences and compete over several nights in stages in selected cities. Top voted bands will perform in a Concert Hall for the top prize.
- **Passport to Wine and Art Soirée** is an upscale addition to Govfest and will feature exquisite wines from around the world and art work from local artists. Live jazz and classical performances will complement the evening.
- **Crafts and Craft Beer Exhibition** is an exciting paring of the best in crafts and Ontario's craft brewers! The event will feature excellent selection of fine beer along with innovative works from Ontario craft artisans.
- **The Grand Finale Showcase** will occur at the prestigious St. Lawrence Centre for the Arts in Toronto. Senior leadership from the Ontario Public Service will judge the finalist musical acts from the Battle Stages and the attendees will be invited to sample the very best of the art, wine, craft, and beer selections from the earlier Govfest events.

## How You Can Help

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Corporate sponsorships are essential for ensuring the events are well-supported so the volunteers and talent from the public service community can present their very best. Sponsorship funding assists with venue rental, equipment, administration costs such as printing and promotions.

Govfest offers attractive packages to demonstrate our appreciation for the generous contributions of our sponsors.

**Shared Rewards** for all sponsors:

- Your company's logo on the Govfest website and posters
- Promotional materials, opening remarks and introductions at the Govfest stages (see chart for dates)
- Welcome display tables for sponsor advertisement and promotions at the events
- Complimentary tickets to great shows

### Exclusive Benefits

**Diamond and Platinum** contributors receive exclusive sponsorship of one of the Govfest shows.

Customized benefits packages can be arranged for exclusive sponsors. For more information please contact the Govfest Executive Chair.

## Sponsorship Packages

PACKAGE	MINIMUM CONTRIBUTION (\$)*	BENEFITS
BRONZE	1,000	2 "All Govfest Events" Tickets 2 Tickets to Grand Finale Band Introduction
SILVER	2,000	2 "All Govfest Events" Tickets 4 Tickets to Grand Finale Band Introductions
GOLD	4,000	4 "All Govfest Events" Tickets 6 Tickets to Grand Finale Band Introductions / display table
EXCLUSIVE PACKAGES**		
DIAMOND (Battle of the Bands)	10,000	"All Govfest Events" Tickets Tickets to Grand Finale Opening Remarks/ Announce Band Large display table (all stages)
DIAMOND (Art & Wine Soirée )	10,000	Sponsorship of Soirée "All Govfest Events" Tickets Tickets to Grand Finale Large / <u>exclusive</u> display table
DIAMOND (Crafts & Craft Beer )	10,000	Sponsorship of the Crafts & Craft Beer "All Govfest Events" Tickets Tickets to Grand Finale Large / <u>exclusive</u> display table
PLATINUM (Grand Finale Showcase)	15,000	Sponsorship of Grand Finale Showcase "All Govfest Events" Tickets Tickets to Grand Finale Large Display Table

\*Tax receipts are available upon request

\*\*Contact the Govfest Executive Chair for more information

# 2016 Govfest

## Sponsorship Brochure

Govfest Executive Committee  
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**Govfest**

*Thriving Communities*